

Wisconsin Coastal Management Program: Funding Opportunities

Clean Rivers, Clean Lake Conference
September 8, 2022

Todd Breiby and Emily Rau
Wisconsin Coastal Management Program
Department of Administration
www.coastal.wisconsin.gov



Wisconsin Coastal Management Program

- ▶ State-Federal partnership through Coastal Zone Management Act since 1978
 - ▶ State program in the Wisconsin Department of Administration
 - ▶ “Networked” program of state agencies
 - ▶ Federal funding through the National Oceanic and Atmospheric Administration
- ▶ Guiding Principle and Mission
- ▶ Provide technical, outreach, coordination and financial assistance to state, local, and tribal governmental agencies and non-profit organizations
- ▶ Wisconsin’s Coastal Zone
- ▶ Wisconsin Coastal Management Council

Annual Coastal Management Grants

- ▶ Annual federal award: July 1-June 30
- ▶ Eligible applicants
 - Local Governments
 - Nonprofit Organizations
 - Schools and Universities
 - State Agencies
- ▶ Competitive Process
- ▶ Nonfederal match **required**
 - 50% of Total Project Cost for projects < \$60,000
 - 60% of Total Project Cost for projects > \$60,000
- ▶ Grant application and review timeline

Annual Coastal Management Grants

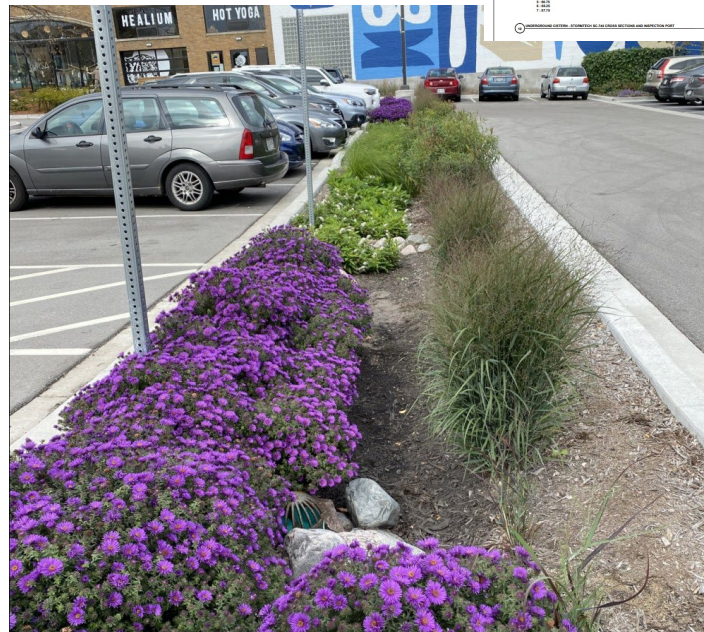
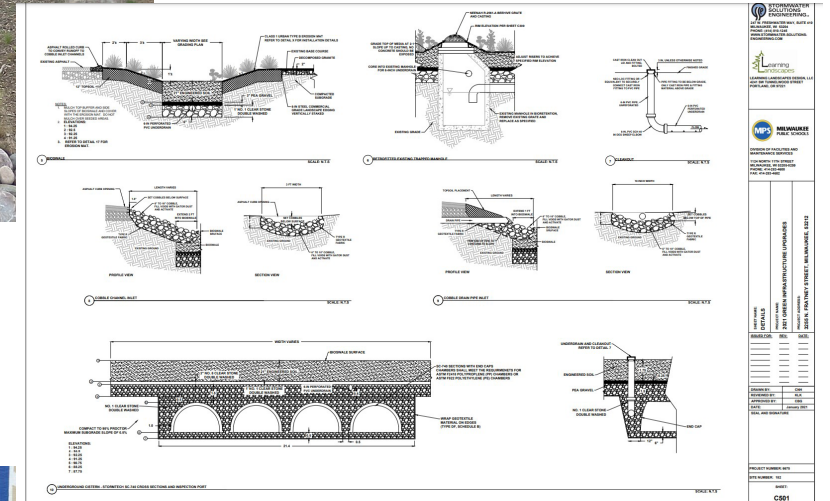
- ▶ Read Request for Proposals (RFP), Grant Application, and Instructions:
<http://coastal.wisconsin.gov>
- ▶ Contact staff to discuss project ideas, especially for any construction/ground-moving projects or requests over \$100,000
- ▶ Grant webinar on **September 9, 2022**
- ▶ Complete application forms
- ▶ Submit electronically
- ▶ Submit by **Nov. 4, 2022**

Annual Coastal Management Grants

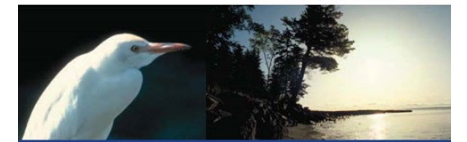
- ▶ Wetland Protection and Habitat Restoration
- ▶ Nonpoint Source Pollution Control
- ▶ Coastal Resources and Community Planning
- ▶ Great Lakes Education
- ▶ Public Access and Historic Preservation



Stormwater Management Project Examples




**WISCONSIN
CLEAN MARINA**
BEST MANAGEMENT PRACTICES
GUIDEBOOK 2010



Annual Coastal Management Grants

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Bipartisan Infrastructure Law Funding

(Infrastructure Investment and Jobs Act)

- ▶ BIL was enacted in November 2021
- ▶ Supplemental appropriations to invest in our nation's infrastructure and competitiveness
- ▶ NOAA Coastal Appropriations:
 - **\$207M for the National Coastal Zone Management Program**
 - \$77M for the National Estuarine Research Reserve System
 - \$56M for the National Coastal Resilience Fund
 - \$56M for the Regional Ocean Partnerships
- ▶ The White House released a guidebook and accompanying searchable data set on all available funding under BIL
- ▶ Learn more about NOAA BIL funding:
<https://coast.noaa.gov/funding/infrastructure.html>

Bipartisan Infrastructure Law Funding: Coastal Zone Management Program

Competitive Funding Opportunity

- ▶ **\$207M over 5 years**
- ▶ **Goal:** protect and restore ecologically significant habitats
- ▶ **Eligible Projects:**
 - Habitat Restoration
 - Habitat Restoration Planning, Engineering, and Design
 - Ecosystem Conservation (Acquisitions)
- ▶ **Project Requirements:**
 - Funding range between \$200k to \$6M
 - No match required
 - Coastal watershed county
 - Publicly owned or leased land
 - Passive public access
- ▶ **Project Priorities:**
 - Readiness
 - Climate resilience and effects
 - Additional funding sources
 - Equity and inclusion

Bipartisan Infrastructure Law Funding:

Coastal Zone Management Program

Competitive Funding Opportunity

- ▶ **WCMP is the applicant**, but funding can be passed through to partners
- ▶ **Application Process:**
 - Submit up to **three** letters of intent
 - Highly ranked projects submit full applications
- ▶ Up to **3-year project period**, plus 1 additional year for monitoring
- ▶ **FY22 funding cycle in progress**
 - Seeking ideas for FY23

Reach out to Emily Rau with potential project ideas
emily.rau@wisconsin.gov

Thank You

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Wisconsin Great Lakes Chronicle
2022



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