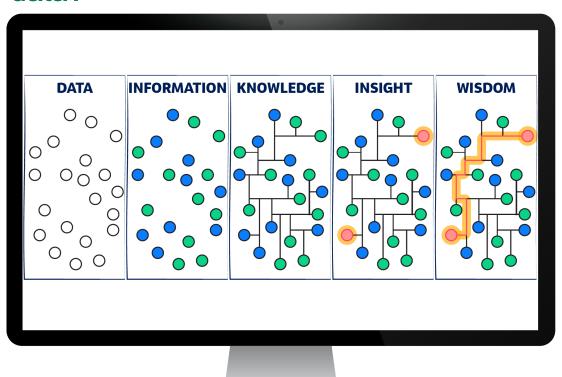
Digital Solutions for Implementing a Watershed Program

Brent Brown, PE Natalie Lenz, PE

September 8, 2022



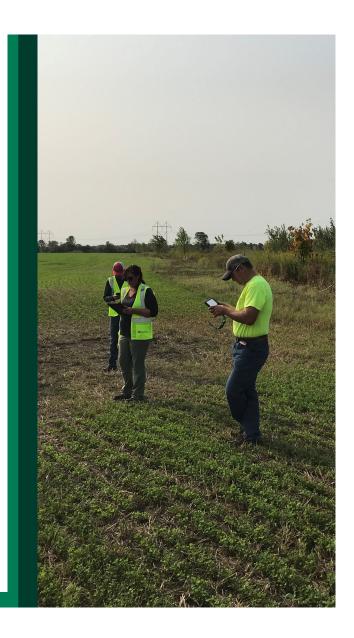
### How do we use data?



### Challenges with watershed data

- Limited 'off-the-shelf' solution for watersheds
- Each watershed Program is unique
  - Questions to answer
  - Stakeholders
  - Partners
  - Initiatives
  - Reporting and grant requirements
  - Workflows among team and external partners
  - External events that trigger a Program action
- Evolution of Program needs
- Require timely implementation

Don't get hung up on the specific example, think about the approach and application of technology



# Case Study

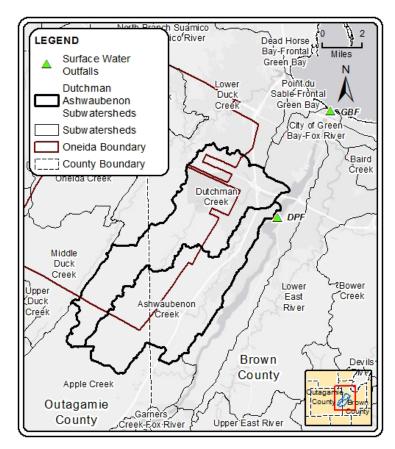
Building a data management system to implement Green Bay Metropolitan Sewerage District's NEW Watershed Program for Adaptive Management



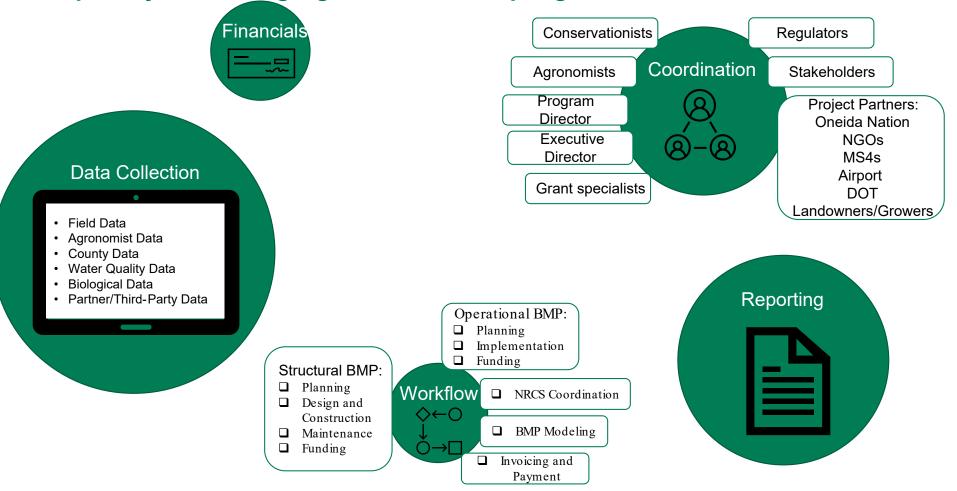
### Adaptive Management: Ashwaubenon and Dutchman Creeks

- Permit effective April 1, 2022
- Install best management practices (BMPs) for nutrient reductions
- Watershed area 59 square miles
- Southwest = agricultural
- Northeast = urban with 5 MS4s

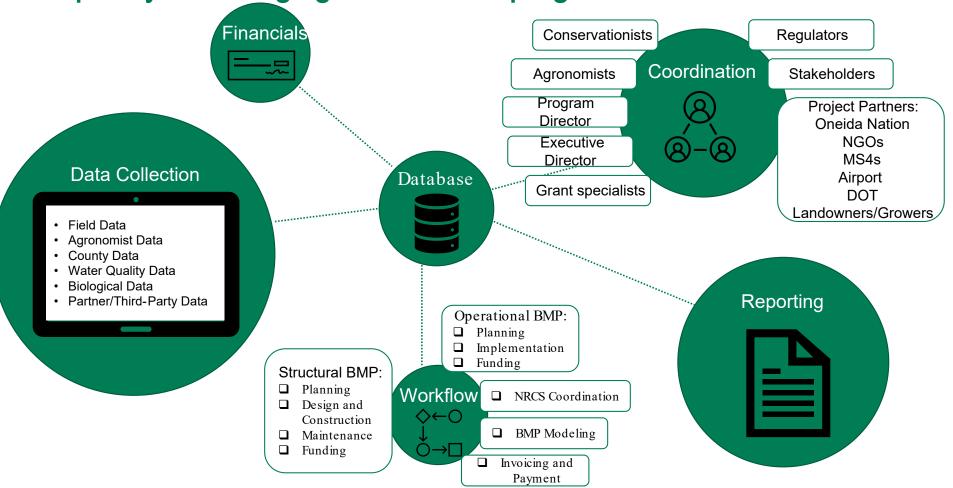
Permit Term	Phosphorus (lbs/year)	TSS (lbs/year)	% of Total Action Area TMDL Reduction
1	4,727	985,935	25%
2	13,238	2,760,618	70%
3	17,965	3,746,553	95%
4	18,911	3,943,740	100%



### Complexity of managing a watershed program

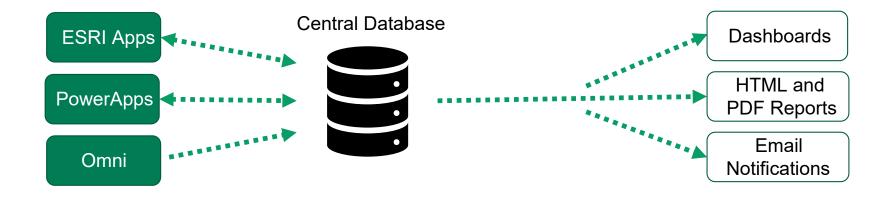


### Complexity of managing a watershed program



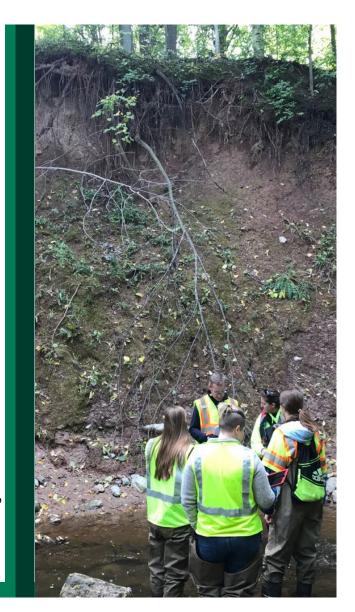
### Data storage in a centralized and commonly used database

- Spatial Database Engine (SDE) using Microsoft SQL Server (or others)
- Interface with off-the-shelf and custom software not limited to one solution
- Ability for multiple entities to access data in a controlled and secure way



### Progress to date

- By year 1 of the Permit Term:
  - 28 miles of stream corridor inventoried
  - 218 agricultural fields (7,362 acres) inventoried
  - >1,300 individual BMPs and resource concerns logged
  - -3,000+ photos taken
  - 439 unique watershed contacts
  - Completed 40 structural and 155 operational BMPs
  - 1,607 lbs/yr phosphorus reduction (structural)
  - 2,389 lbs/yr phosphorus reduction (structural & oper.)
  - 100% BMPs fully designed through June 2023
- Digital tools enabled efficient planning, implementation, verification, and reporting.



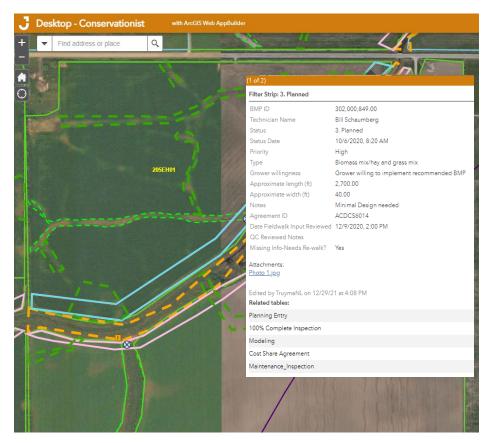
### How do we identify resource concerns & opportunities for BMPs?

- Core feature is spatial—but supporting data is not
- Utilize ESRI AGOL but hosted through Jacobs servers to minimize cost and have direct control over services
- Traditional points/lines/polygons, but more critically related tables
  - Multiple entries to single asset (e.g. buffer)
     or asset class (e.g. field #1234)
  - Efficient data management and minimizes conflicting spatial assets

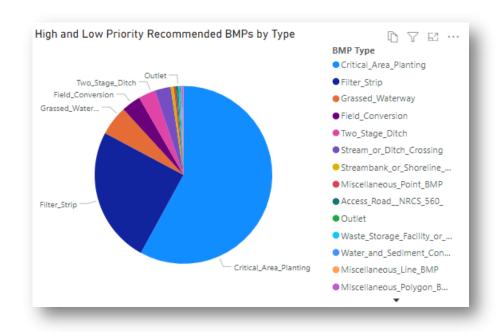


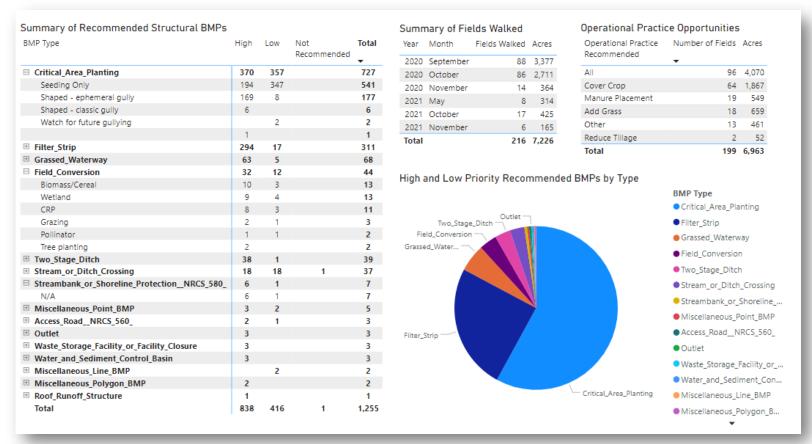
### Related tables efficiently manage data to spatial features

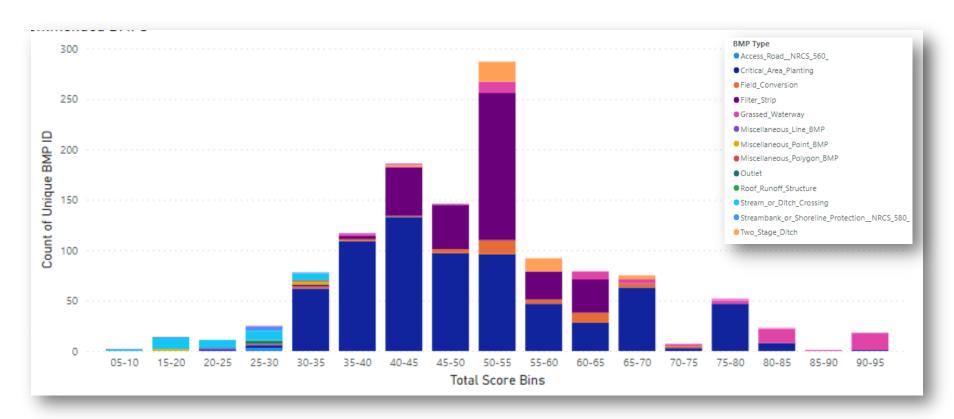
- Related tables to <u>every</u> structural BMP
  - Planning Entry for readying a BMP for construction
  - 100% Complete to verify construction is finished
  - Modeling to track reductions
  - Cost Share Agreement to track contracting and financials
  - Maintenance Inspection to complete annual or event-based maintenance and track corrective actions (if needed)
- Additional tables for field boundaries and operational BMPs
- Defined a table for a specific set of actions associated with the asset and asset class

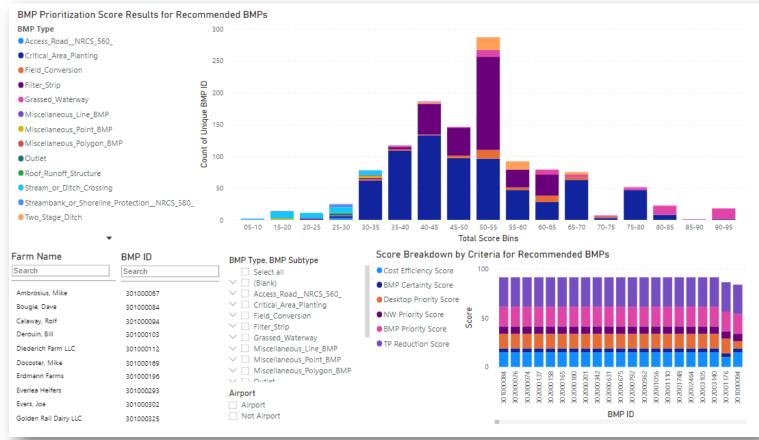


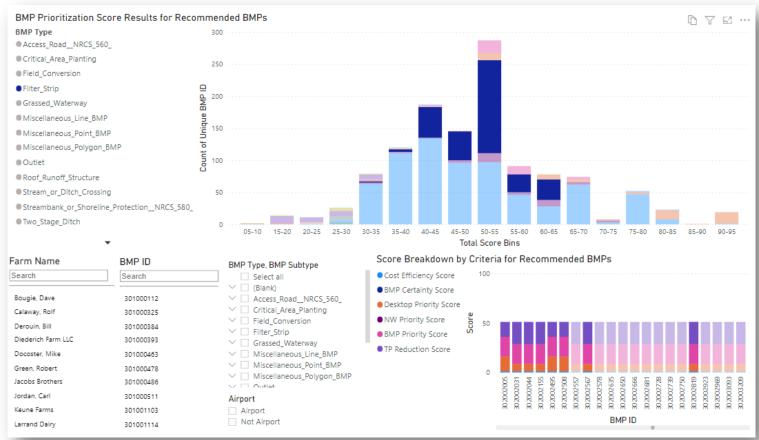
- Identify criteria important to implementation
  - Cost
  - BMP certainty
  - Desktop priority
  - Program priority
  - BMP Priority
  - Phosphorus reduction
- Rank and weight each criteria
- Apply criteria to each BMP within database (GIS) real-time

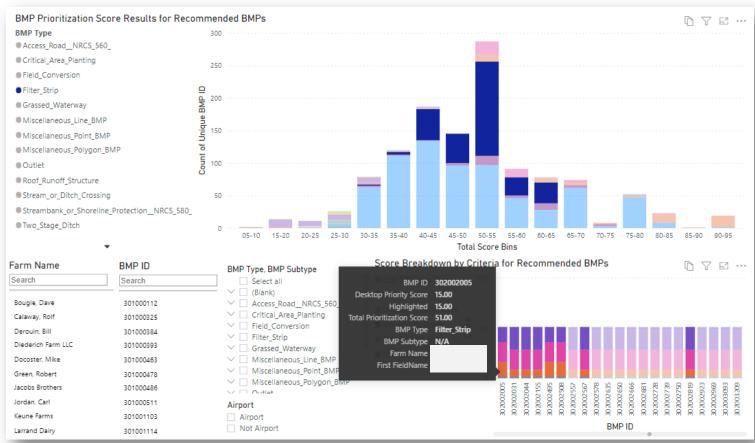


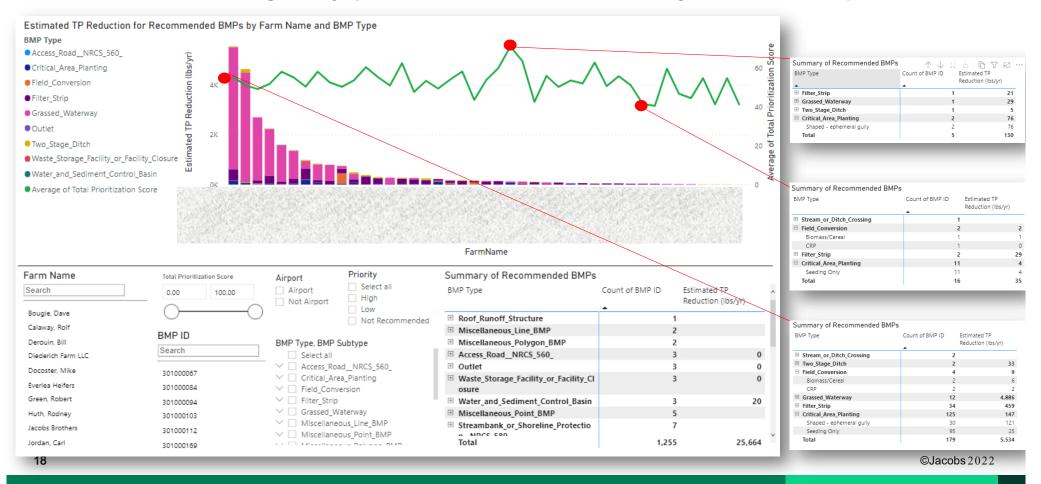


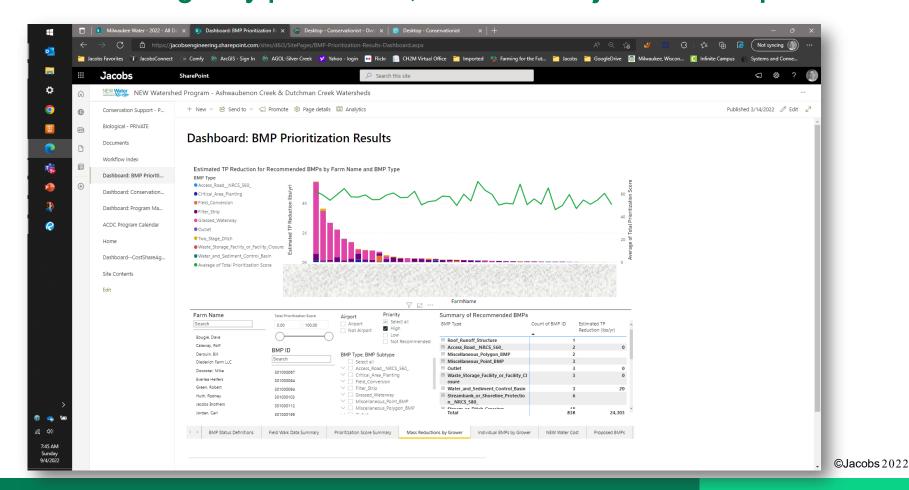




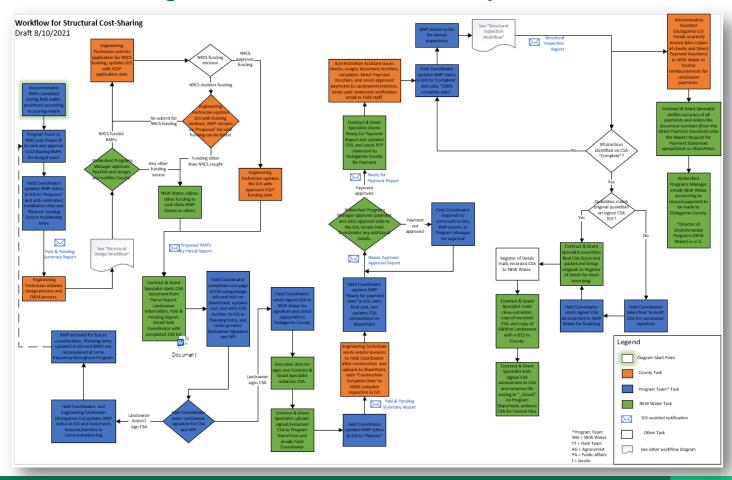






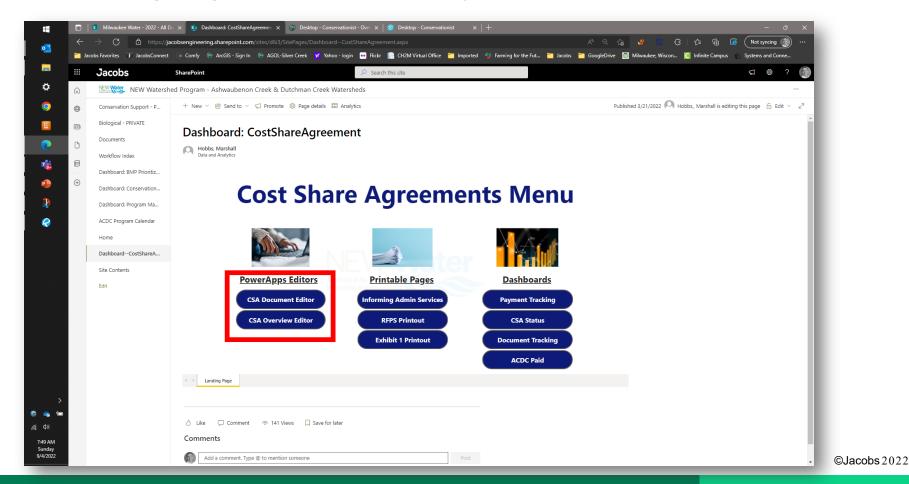


## How can we manage form-based data for spatial assets?

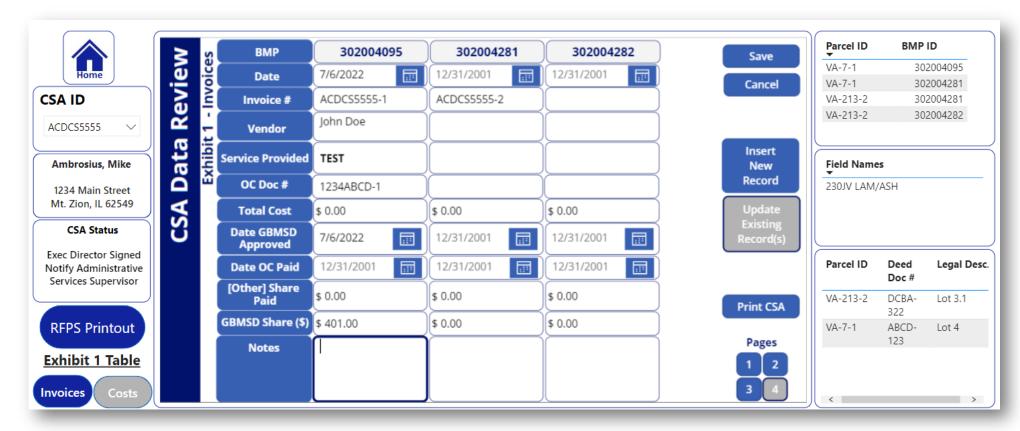


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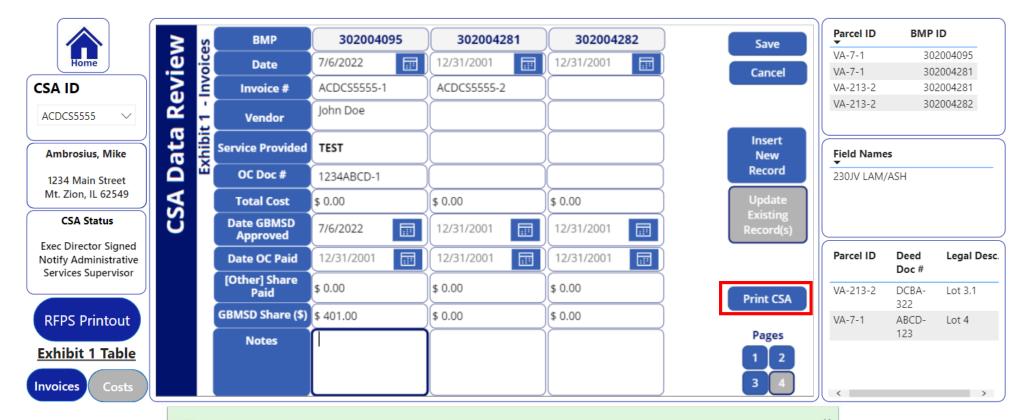
### A simple landing page to choose activity



### Form-based data entry focuses workflow

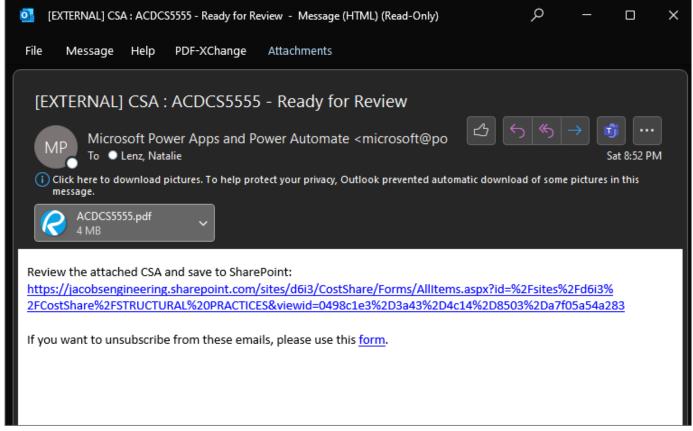


### Ability to "print" to report template



Preparing the CSA document. An email will arrive in a few minutes.

### Email-generated report instantly created



### Data populates standard report templates

COST SHARE AGREEMENT NO.



#### COST SHARE AGREEMENT Ashwaubenon Creek / Dutchman Creek Adaptive Management Program

This agreement ("Agreement") is made and entered into by and among Green Bay Metropolitan Sewerage District ("GBMSD") and the belowreferenced landowner(s) of the property (the "Cost Share Recipient").

The person identified below is receiving cost share funds provided through GBMSD. As described in the Best Management Practices Plan (Exhibit 1), cost share funds will be provided to the Cost Share Recipient in return for the design, installation, and operation & maintenance of best management practices ("BMPs") designed to achieve certain water quality standards. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Cost Share Recipient, their respective heirs, successors and assigns, agree and commit to fulfill the terms and conditions of the cost-share arrangement set forth in this Agreement and NEW Water

The design, BMP cost, installation schedule, and operation & maintenance plan are also maintained on file with the Outagamie County Land Conservation Department (the "Technical Service Provider") and Parcel Identification Number(s) GBMSD. This Agreement relates to the land legally described in the VA-213-2, VA-7-1 "Property Information" section below (the "Property").

Green Bay Metropolitan Sewerage District Attn: Contract and Grant Specialist 2231 N Quincy Street

Cost Share Agreement Information								
Landowner/Cost Share Recipient Name: Ambrosius, Mike								
Field Name: 230JV LAM/ASH								
For more information regarding this Cost Share	For more information regarding technical							
Program and/or for cost share payment assistance,	assistance, call or contact:							
call or contact:								
Green Bay Metropolitan Sewerage District	Outagamie County Land Conservation Department							
Erin Houghton, Watershed Programs Manager	Luke Hickey, Engineering Technician							
2231 North Quincy Street	3365 West Brewster Street							
Green Bay, Wisconsin 54302	Appleton, Wisconsin 54914							
Phone: 920-438-1071	Phone: 920-209-2620							

NEW Water, the brand of the Green Bay Metropolitan Sewerage District 2231 North Quincy Street | Green Bay, WI 54302 Phone (920) 432-4893 | Fax (920) 432-4302 | www.newwater.us

Page 1 of 13

#### EXHIBIT 1 - Best Management Practice(s) BMP Plan: Practices, Costs, Installation, Approvals, and Payments

Ashwaubenon Creek & Dutchman Creek Cost Share Agreement:

ACDCS5555

Name of Person Preparing Technical Design: Luke Hickey Representing: Outagamie County Land Conservation Department (OCLCD)

By signing on the Signature Page on Page 7 of the CSA the Landowner agrees:

1) with the BMP practices, specifications, eligible costs, cost share amounts, operation & maintenance (O&M) plan, and installation schedule set forth below.

2) to receive certain cost share funds in exchange for the installation and O&M of BMP(s) designed to be maintained in perpetuity in order to achieve certain water

3) to notify any field specific operator/grower of the required O&M activities associated with each installed BMP. And, to notify the OCLCD and GBMSD if there is a

that this Exhibit 1 - BMP Plan will be updated and finalized as the BMP projects progress.

Name of Cost Share Recipient: Ambrosius, Mike

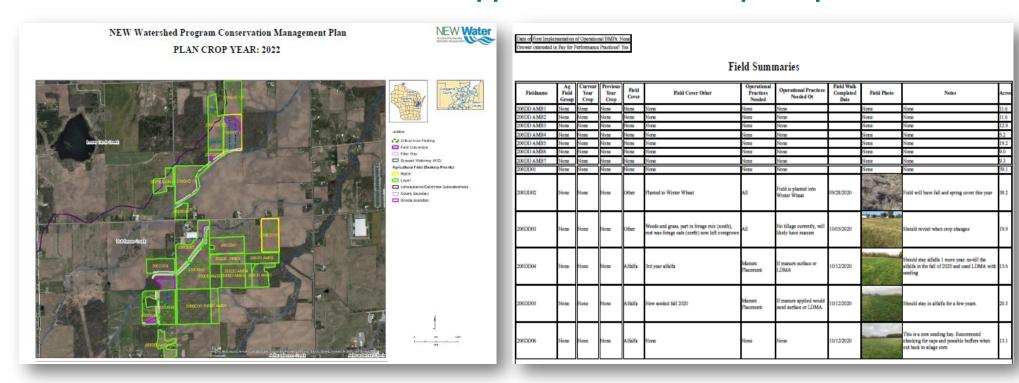
Date of Initial Estimate: 7/1/2022 12:00:00

Ш	Unique ID (shown on map)			Units (ff, ac, etc)			Cost Share				EQIP Cost Share	GBMSD Cost Share	Other Cost
		CRITICAL_AREA_PLANT ING				\$2,200.00	\$1,169.30	\$1,030.70	2.20	\$1,501.00	\$1,100.00	\$401.00	
	302004282	GRASSED_WATERWAY				\$9,903.60	\$2,266.30	\$7,637.30	655.00	\$2,500.00	\$500.00	\$2,000.00	
	302004281	FIELD_CONVERSION				\$1,299.35	\$909.55	\$389.80	2.50	\$5,000.00	\$0.00	\$5,000.00	\$0.00
ľ	Total:					\$13,402.95	\$4,345.15	\$9,057.80	659.70	\$9,001.00	\$1,600.00	\$7,401.00	\$0.00

Unique ID #	Date	Invoice #	Vendor	Service Provided		Date GBMSD approved	Date OC Paid	Other Share Paid	GBMSD Share \$	Notes
302004281		ACDCS5555-2			\$0.00			\$0.00	\$0.00	
302004095	7/6/2022	ACDCS5555-1	John Doe	provided seed	\$0.00	7/6/2022		\$0.00	\$401.00	
302004282					\$0.00			\$0.00	\$0.00	

NEW Water, the brand of the Green Bay Metropolitan Sewerage District Ashwaubenon Creek & Dutchman Creek, Cost Share Agreement ACDCS5555

## How can we communicate BMP opportunities in a simple report?



# How can we communicate BMP opportunities in a simple report?

					Rec	com	ımended Stru	ictural Practices	
Fieldname	Ag Field Group	BMP Id	BMP Type	Grower Willingness	Priority	Notes	BMP Prioritization Score	Estimated Phosphorus Reduction Lbs Yr	BMP Photo
205EH01	None	302000853	Critical_Area_Planting-Seeding Only	Grower unaware of recommended BMP	Low	None	50.0	0.3	N. ex
205EH01	None	302000855	Critical_Area_Planting-Seeding Only	Grower unaware of recommended BMP	Low	None	50.0	0.2	
205EH01	None	302000856	Critical_Area_Planting-Seeding Only	Grower unaware of recommended BMP	High	None	49.0	0.1	
205EH01	None	302000848	Critical_Area_Planting-Seeding Only	Grower unaware of recommended BMP	High	None	67.5	1.3	
205EH01	None	302000854	Critical_Area_Planting-Seeding Only	Grower unaware of recommended BMP	High	None	55.0	0.9	
205EH01	None	302003015	Two_Stage_Ditch-Dutchman Creek	Grower unaware of recommended BMP	High	None	66.0	60.1	None
205EH02	None	302003471	Critical_Area_Planting-Shaped - ephemeral gully	Grower unaware of recommended BMP	Low	None	44.8	0.6	
									113

### How can we communicate BMP opportunities in a simple report?

There are cu	Proposed Structural Practices are sur currently no "Proposed Structural Practices" records for Everlea Heisers.													
	Planned Structural Practices													
Fieldname	hanne Ag Field Group BMP Id BMP Type Cost Share Agreement Id Planned Implementation Date Estimated Nw Cost Estimated Other Cost Planning Notes Total Score Estimated Phosphorus Reduction Lbs Yr Total Cost BMP Photo													
205EH01	None	302000849	Filter_Strip-N/A	ACDCS6014	06/30/2023		SI	15500	None	62.5	32.0	\$15371		
205EH02			Filter_Strip-N/A		06/30/2023			2400	None	67.5		\$12639		
205EH02	None	302003390	Filter_Strip-N/A	ACDCS6013	05/29/2023	0.0	0.0 \$2	480	None	65.0	5.2	\$1878 No.	ie .	
Fieldname	Implemented Structural Practices  Implemented Structural Practices													
205EH01	None	302000851	Grassed_Waterw (412)		Grassed Waterway (412)	ACDCS6021	10/20/2021	Complete 100% Inspection	12		b'Verified implementation and annual inspection'	Total State of the	None	None
205EH01	None	302000850	Stream_or_Ditch	_Crossing-N/A	N/A	ACDCS6021	10/20/2021	Complete 100% Inspection	12		b'Verified implementation and annual inspection'	100	None	None

### **Planned Operational Practices**

There are currently no "Planned Operational Practices" records for Everlea Heifers.

### **Implemented Operational Practices**

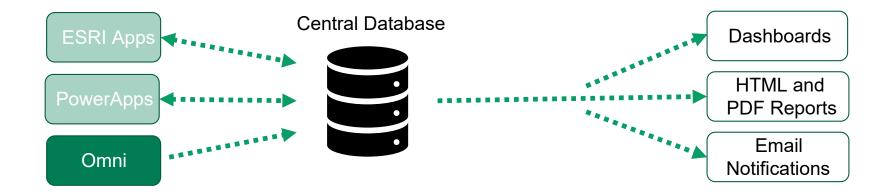
There are currently no "Implemented Operational Practices" records for Everlea Heifers.

### **Summary by Farm Name**

Structural BMP Count		Estimated Reductions	Estimated Contribution to Watershed				
Total # of Recommended Structural BMPs	16	Sum of Phosphorus (lbs/yr) for recommended structural practices	1143.4	Phosphorus required in ACDC Watershed (1bs/yr)	4727		
Total # of Implemented Structural BMPs	1	Sum of Phosphorus (lbs/yr) for implemented structural practices	0	Phosphorus % contribution	0.0		
% of Implemented BMPs	0.1%	Sum of sediment (tons/yr) for recommended structural practices	190.9	Sediment required in ACDC Watershed (tons/yr)	493		
		Sum of sediment (tons/yr) for implemented structural practices	0	Sediment % contribution	0.0		

### How can partners contribute without a software license?

Let's move on to another case study example.



# Case Study

Building a data management system to implement a chloride reduction program in Waukesha, WI



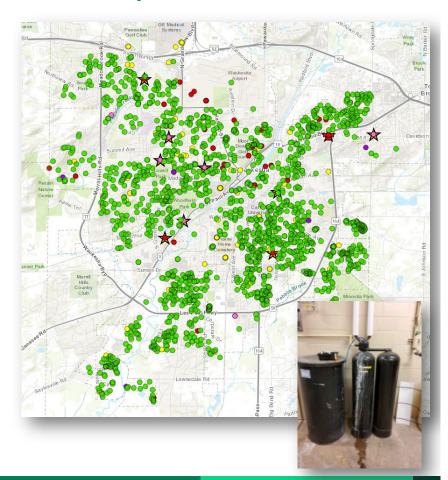
### Private partnerships were required to meet WPDES permit limits

### Challenge

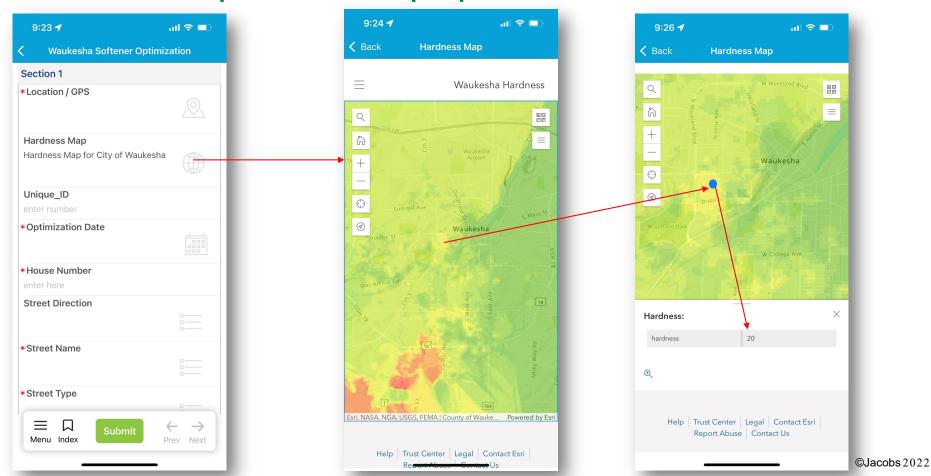
- Chlorides exceed water quality standards
- Reductions from all sectors, but water softeners reduced >60%

### Solution

- Partnerships with water softener dealers (e.g. Culligan, Water Doctors, etc.)
- Need a tool
  - Works with no GIS experience or licenses
  - Eliminate repeat trips
  - Contribute <u>quality</u> data, limit editing, only see their own records

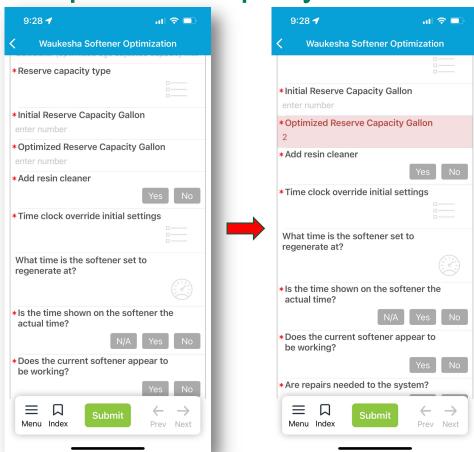


### Form-based Omni provides a simple platform to contribute data

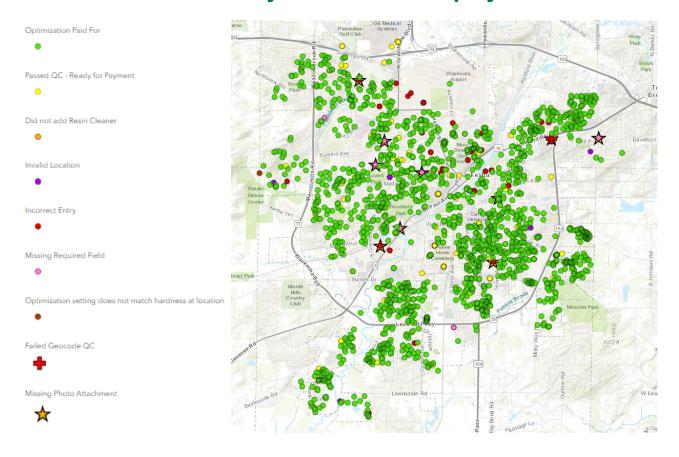


### Form-based Omni paired with python scripts ensures quality

- On-the-fly QC scripts eliminated quality control issues
  - Specific hardness values
  - Calculations for resin efficiency
  - Picture
  - Resin cleaner
  - Within sewered service area
  - Missing required field (e.g. softener model)



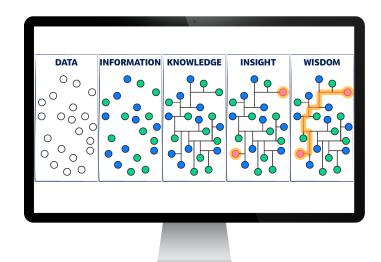
## Centralized data allows City to authorize payment for cost share



# **Broader Impacts**

### Data management considerations for a watershed program

- No cost to the client, besides labor to manage.
- Efficiency through small team: project engineers/scientists to understand the needs, data manager(s) to develop
- Solutions must consider accessing data, both input and output, from/to multiple entities in multiple formats
- Solutions must consider scaling with Program size—data collection, workflows, and reporting.
- Solutions must consider data privacy amongst stakeholders and partners
- Technology is always evolving
   consciously evaluate when to integrate, evolve, or stay the course.





# Thank you



Brent Brown, PE Brent.brown@jacobs.com Natalie Lenz, PE Natalie.lenz@jacobs.com



Challenging today. Reinventing tomorrow.











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